



Frame Your Design Challenge

What is the problem you're trying to solve?

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1) Take a stab at framing it as a design question.

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2) Now state the ultimate impact you're trying to have.

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3) What are some possible solutions to your problem?

Think broadly. It's fine to start a project with a hunch or two, but make sure you allow for surprising outcomes.

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4) Finally, write down some of the context and constraints that you're facing.

They could be geographic, technological, time-based, or have to do with the population you're trying to reach.

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5) Does your original question need a tweak? Try it again.

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